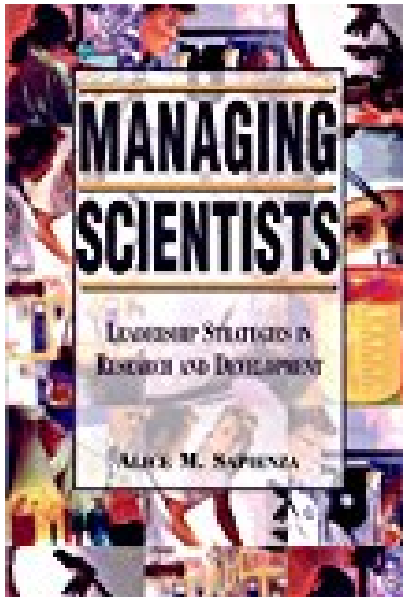


Managing Scientists Leadership Strategies in Research and Development



BOOK DETAILS

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BOOK SYNOPSIS

Managing Scientists Leadership Strategies in Research and Development Alice M. Sapienza "I found . . . this book to be exciting . . . Speaking as someone who has spent 30 years grappling with these issues, I certainly would be a customer." - Robert I. Taber, PhD Senior Vice President of Research & Development Synaptic Pharmaceutical Corporation In today's climate of enormous scientific and technologic competition, it is more crucial than ever that scientists involved in research and development be managed well. Often trained as individual researchers, scientists can find integration into teams difficult. Managers, from both scientific and nonscientific backgrounds, who are responsible for these teams frequently find effective team building a long and challenging process. Managing Scientists offers strategies for fostering communication and collaboration among scientists. It shows how to build cohesive, productive, and focused teams to succeed in the competitive research and development marketplace. This book will help any manager to: * Build focused teams while promoting individual achievement * Increase productivity, creativity, and innovative thinking * Communicate effectively with the group and the organization at large * Address the "human" side of scientists and science Managing Scientists contains case histories, offers valuable insight into organizational culture, and is written in a clear, readable style. It effectively balances theory with real-world examples to provide a stimulating and practical guide to managing researchers for the scientist and nonscientist alike.

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