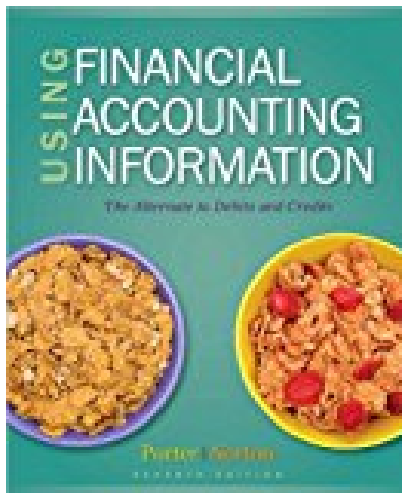


Gary A. Porter Curtis L. NortonsUsing Financial Accounting Information The Alternative to Debits and Credits [Hardcover] 2010



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BOOK SYNOPSIS

Using a proven non-debit/credit approach that emphasizes the decision-usefulness of accounting information and de-emphasizes mechanical procedures, USING FINANCIAL ACCOUNTING INFORMATION, 10E enables students to be effective decision makers and business leaders. Porter's unique Transaction Analysis Model demonstrates the effects of economic events on the balance sheet and the income statement. In addition, this book introduces financial data and business strategies through highly-recognizable focus companies that draw students in. Finally, larger topics are broken up into modules that encourage students to review and learn in manageable segments. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

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