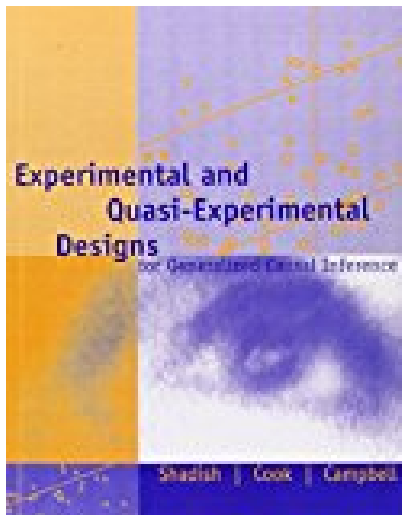


Experimental and Quasi-Experimental Designs for Generalized Causal Inference



BOOK DETAILS

- Author : William R. Shadish
- Pages : 656 Pages
- Publisher : Cengage Learning
- Language : English
- ISBN : 0395615569

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BOOK SYNOPSIS

This long awaited successor of the original Cook/Campbell Quasi-Experimentation: Design and Analysis Issues for Field Settings represents updates in the field over the last two decades. The book covers four major topics in field experimentation:

Theoretical matters: Experimentation, causation, and validity
Quasi-experimental design: Regression discontinuity designs, interrupted time series designs, quasi-experimental designs that use both pretests and control groups, and other designs
Randomized experiments: Logic and design issues, and practical problems involving ethics, recruitment, assignment, treatment implementation, and attrition
Generalized causal inference: A grounded theory of generalized causal inference, along with methods for implementing that theory in single and multiple studies

EXPERIMENTAL AND QUASI-EXPERIMENTAL DESIGNS FOR GENERALIZED CAUSAL INFERENCE

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